

Fair Player Club

www.fairplayerclub.kr

The public-private sector platform
to promote collective action for anti-corruption

The FPC Launching Ceremony & The 1st Joint Public-Private Industry Council

- Time: Tuesday, May 19, 2015
- Venue: Studio 4, 6 Fl. Conrad Seoul, Seoul, South Korea
- Hosted by: UN Global Compact Network Korea (GCNK)
- Organized by: Global Competitiveness Empowerment Forum (GCEF)
- Endorsed by: Ministry of Trade, Industry & Energy (MOTIE)
- Funded by: Siemens Integrity Initiative of Siemens AG

Time		Category	Detail
7:00-7:30 pm	30'	Reception	All participants
7:30-7:33 pm	3'	Opening Speech	Global Compact Network Korea, UN (GCNK)
7:33-7:38 pm	5'	Congratulatory Speech 1	LEE, Kwan-sup, Vice Minister, Ministry of Trade, Industry & Energy (MOTIE)
7:38-7:43 pm	5'	Congratulatory Speech 2	KWAK, Jin-young, Vice Chairperson, Anti-Corruption and Civil Rights Commission (ACRC)
7:43-7:48 pm	5'	Congratulatory Speech 3	Sabine ZINDERA, The Head of Siemens Integrity Initiative, Siemens AG
7:48-7:51 pm	3'	Congratulatory Speech 4	KIM, Jong-kap, Chairman & CEO, Siemens Ltd. Seoul
7:51-7:54 pm	3'	Congratulatory Speech 5	Georg KELL, Executive Director, UN Global Compact Headquarters
7:54-7:56 pm	3'	Introduction of Fair Player Club	Angela Joo-Hyun KANG, Founder and Executive President, Global Competitiveness Empowerment Forum (GCEF)
7:56-8:01 pm	5'	Signing Ceremony of Fair Player Club (Photography)	-Sabine ZINDERA, The Head of Siemens Integrity Initiative, Siemens AG -IM, Hong-jae, VP and Secretary-General, UN Global Compact Network Korea (GCNK)
8:01-8:11 pm	10'	Launching Ceremony of Fair Player Club (Photography)	-KO, Chang-nam (Charlie), Acting VP, Korea Railway Association -KIM, Yong-geun, President & CEO, Korea Automobile Manufacturers Association -NAM, In-suk, CEO & President, Korea Electronics Association -PARK, Young-tahk, Executive Vice Chairman, Korea Association of Machinery Industry -PAEK, Young-sun, Vice Chairman, International Contractors Association of Korea
8:11-8:16 pm	5'	Photography	Key participants
8:16-8:56 pm	40'	Dinner	All participants
8:56-9:00 pm	4'	Closing	All participants

Introduction of Key Participants

The FPC Launching Ceremony & The 1st Joint Public-Private Industry Council Meeting

Congratulatory Speech 1

LEE, Kwan-sup | Vice Minister
Ministry of Trade, Industry and Energy (MOTIE)

- Vice Minister, Ministry of Trade, Industry and Energy (MOTIE)
- Former Deputy Minister for Industrial Policy, MOTIE
- Former Deputy Minister for Energy & Resources, MOTIE (Formerly MKE)
- Former Deputy Minister for Energy Industry Policy, Ministry of Knowledge Economy (MKE)



Congratulatory Speech 2

KWAK, Jin-young | Vice Chairperson
Anti-Corruption & Civil Rights Commission (ACRC)

- Vice Chairperson, Anti-Corruption & Civil Rights Commission (ACRC)
- Former Steering Committee Member, Korean Federation of Youth Voters
- Former Auditor, Korean Association of International Studies
- Former Member, National Assembly Operation System Reform Committee



Congratulatory Speech 3

Sabine Zindera | The Head
Siemens Integrity Initiative, Siemens AG

- The Head of Siemens Integrity Initiative, supporting the organizations and projects that fight corruption and fraud globally
- Vice President, Legal and Compliance, Siemens AG
- Representative of Siemens, B20 Task Forces on Anti-Corruption (France, Mexico, Russia, Australia, and Turkey)
- Founding Member & former Vice President of Siemens Venture Capital



Congratulatory Speech 4

KIM, Jong-kap | Chairman & CEO
Siemens Ltd. Seoul

- Former Vice Minister, Ministry of Commerce, Industry, and Energy
- Former Commissioner, Korean Intellectual Property Office (KIPO)
- Co-Chairman, Business Ethics and Sustainability Management for Top Performance (BEST) Forum
- Chairman, Supervisory Committee, Siemens Energy Solutions, LLC



Congratulatory Speech 5

Georg Kell | Executive Director
United Nations Global Compact Headquarters

- Executive Director, United Nations Global Compact Headquarters
- Founding Member, United Nations Global Compact Headquarters
- Former Senior Officer in the Executive Office of the UN Secretary-General
- Former Senior Officer of the UN Conference on Trade and Development



Introduction of FPC

Angela Joo-Hyun Kang | Founder and Executive President
Global Competitiveness Empowerment Forum (GCEF)

- Founder and Executive President of GCEF
- Member, Regulation Reform Committee, MOTIE
- Former Advisor, Presidential Council of Nation Branding
- Former Evaluation Member, Evaluation Group of Public Organizations and State Owned Enterprises, Ministry of Strategy and Finance



Introduction of Key Participants

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FPC Signing Ceremony

IM, Hong-jae | Vice President & Secretary-General
United Nations Global Compact Network Korea

- VP & Secretary-General, UN Global Compact Network Korea
- Former Korean Ambassador, Socialist Republic of Vietnam
- Former Korean Ambassador, Islamic Republic of Iran
- Former Korean Ambassador, Republic of Iraq



FPC Launching Ceremony

KO, Chang-nam (Charlie) | Acting VP
Korea Railway Association (KORASS)

- Acting VP, KORASS (Dispatched from Korea Rail Network Authority)
- Former Director, International Rail Network Business, Korea Rail Network Authority
- Former Country Manager, Beijing Office, Korea Rail Network Authority
- Former Economic Officer, Transport Infrastructure Division, UNESCAP



FPC Launching Ceremony

KIM, Yong-geun | President & CEO
Korea Automobile Manufacturers Association (KAMA)

- President & CEO, Korea Automobile Manufacturers Association (KAMA)
- President, International Organization of Motor Vehicle Manufacturers (OICA)
- Former President, Korea Institute for Advancement of Technology
- Former Chairman of the Board, Korea Industrial Technology Foundation



FPC Launching Ceremony

NAM, In-suk | CEO & President
Korea Electronics Association (KEA)

- CEO & President, Korea Electronics Association
- Former President & CEO, Korea Midland Power Co., Ltd.
- Former President, Korean Agency for Technology and Standards, Ministry of Knowledge Economy
- Former Director General, Office of Technical Standard, Ministry of Trade, Industry and Energy



FPC Launching Ceremony

PARK, Young-tahk | Executive Vice Chairman
Korea Association of Machinery Industry (KOAMI)

- Executive Vice Chairman, Korea Association of Machinery Industry
- Former President, Korea Institute of Intellectual Property
- Former President, Korean Intellectual Property Tribunal
- Former Primary Presiding Trial Judge, Korean Intellectual Property Tribunal, Korean Intellectual Property Office



FPC Launching Ceremony

PAEK, Young-sun | Vice Chairman
International Contractors Association of Korea (ICAK)

- Vice Chairman, International Contractors Association of Korea (ICAK)
- Former Korean Ambassador, Republic of Poland
- Former Korean Ambassador, Republic of India
- Former Chief of Protocol, Ministry of Foreign Affairs and Trade



Introduction of Fair Player Club

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What is Fair Player Club?

In sport games, all players should comply with rules and principles with 'Fair Play' spirit for fair and just competition.

Likewise, in business, all market players should comply with rule of law with 'Fair Play' spirit for fair and clean business by promoting anti-corruption, compliance and business ethics.

Fair Player Club aims to create fair and clean market conditions of South Korea by creating the common public-private platform for anti-corruption to mobilize commitment of all market players in South Korea.

Objective 1 : Collaboration Building

To develop the common platform for collective action to promote anti-corruption among companies, industry associations, chambers of commerce, and central & local governments to generate synergy effects.

Objective 2 : Capacity Building

To increase awareness and competence of companies for clean and fair business practices with code of conducts, guidelines and cases.

Objective 3 : Consensus Building

To establish alliance for interaction with other market players and learning from each other from various industry, region, and home origin companies.

What is Collective Action?

The World Bank Institute describes Collective Action for anti-corruption as 'a collaborative and sustained process of cooperation amongst stakeholders'.

It helps companies avoid prisoner's dilemma in implementing compliance and business ethics in competitive business market.

Fair Player Club will endeavor to create clean and fair market conditions in South Korea by establishing the common public-private sector platform to promote collective action for anti-corruption and mobilize commitment of all key market players by industry, region, and country.

Cycle 1 (2015)
INDUSTRY

Cycle 2 (2016)
REGION

Cycle 3 (2017)
COUNTRY

Introduction of Fair Player Club

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Cycle 1 (2015) INDUSTRY

Fair Player Club will raise public awareness for anti-corruption through public-private partnership with the Ministry of Trade, Industry and Energy (MOTIE) as well as industry associations in the areas of automobile, construction, electronics, machinery, and railway etc. to outreach their member companies.



International Contractors Association of Korea (ICAK)
<http://kor.icak.or.kr>



Korea Association of Machinery Industry (KOAMI)
<https://www.koami.or.kr>



Korea Automobile Manufacturers Association (KAMA)
<http://www.kama.or.kr>



Korea Electronics Association (KEA)
<http://www.gokea.org>



Korea Railway Association (KORASS)
<http://www.korass.or.kr>

Cycle 2 (2016) REGION

Fair Player Club will increase public awareness for anti-corruption nationwide, through public-private partnership with metropolitan governments as well as local chambers of commerce & industry in Busan, Daejeon, Daegu, Incheon, Kwangju, Seoul, and Ulsan to reach out companies in major cities.

Cycle 3 (2017) COUNTRY

Fair Player Club will endeavor to create a favorable environment for clean and fair business in South Korea, through public-private partnership with foreign embassies, foreign chamber of commerce & industry, and companies from various country origins, to promote dialogs, exchanges and Collective Action about anti-corruption, compliance and business ethics.

Benefits for Companies:

- Free participation in the Fair Player Club workshops about policies on compliance and business ethics by industry, region, and country.
- Free access to Fair Play Rule compliance package, Fair Play competence assessment tools, and result reports.
- Free tickets for Fair Player Club summit to hear speeches and presentations of global & local anti-corruption experts, which will be jointly held with Fair Play pledge ceremony
- Local and international outreach about corporate efforts to enhance compliance and business ethics.

Join
to Fair
Player Club

Attend
Fair Play
workshop

Assess
Fair Play
competence

Pledge
for
Fair Play

Attend
Fair Player
Club summit

Announce
Fair Play
pledge

Introduction of Operating Organizations

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Hosted by: UN Global Compact Network Korea (GCNK)

www.unglobalcompact.kr



Global Compact Network
Korea

UN Global Compact, headquartered in New York, is a strategic policy initiative for businesses that are committed to align their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption. It has about 13,000 members, of that 8,000 members are companies. UN Global Compact Network Korea (GCNK) was established in 2007 and is engaged in various activities for diffusion of ten principles. In 2015, 286 companies and organizations in South Korea joined its efforts as members.

Tel. 02-749-2149 / 2150 Fax. 02-749-2148 Email. gckorea@globalcompact.kr

Organized by: Global Competitiveness Empowerment Forum (GCEF)

www.g-cef.org

GCEF Global Competitiveness
Empowerment Forum

(사)글로벌경쟁력강화포럼

Global Competitiveness Empowerment Forum (GCEF) is a non-for-profit organization to promote Corporate Social Responsibility (CSR), Creating Shared Value (CSV), sustainability, and business integrity of public, private and social enterprises. GCEF is specialized in research, education, seminar, policy analysis, multi-stakeholder dialog, and cross sector cooperation nurturing Collective Action. GCEF is established in November 20, 2008, and became registered under the Ministry of Trade, Industry & Energy (MOTIE) in February 28, 2011.

Tel. 714-5964 Fax. 02-713-51158 Email. infogcef@gmail.com

Endorsed by: Ministry of Trade, Industry & Energy (MOTIE)

<http://www.motie.go.kr>



산업통상자원부
MINISTRY OF TRADE, INDUSTRY & ENERGY
MOTIE

The ministry was established at the birth of the Republic of Korea in 1948 as the Ministry of Trade and Industry (MTI) with the mission to coordinate the nation's industries. Throughout its history, it has taken on expanded roles and responsibilities, helping to transform South Korea into a dynamic and economic powerhouse. MOTIE is committed to providing a foundation for economic growth by combining its efforts to fulfill its wide range of responsibilities in the areas of commerce, investment, industry, and energy.

Funded by : Siemens Integrity Initiative of Siemens AG

<http://www.siemens.com/integrity-initiative>

The cooperation with GCNK and GCEF is a part of the global Siemens Integrity Initiative which supports organizations and projects fighting corruption and fraud through Collective Action, education and training with over US\$ 100 million around the world. It focuses on supporting projects that have a clear impact on the business environment, can demonstrate objective and measurable results, and have the potential to be scaled up and replicated. The Siemens Integrity Initiative is based on the settlements between Siemens and the World Bank in 2009 and the settlement between Siemens and the European Investment Bank (EIB) in 2013. Fair Player Club is the only selected project in South Korea of the second funding round of Siemens Integrity Initiative.

Introduction of Participating Associations

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CI	Organization	Introduction
	<p>International Contractors Association of Korea (ICAK) kor.icak.or.kr</p>	<p>Founded in 1976, ICAK has been supporting Korean contractors operating overseas by collecting, analyzing, and disseminating information about overseas construction, through international cooperation and comprehensive research on risks in overseas construction, in order to , improve international trade balance, enhance national competitiveness, and contribute to national economic development.</p>
	<p>Korea Association of Machinery Industry (KOAMI) www.koami.or.kr</p>	<p>Founded in 1968, KOAMI has been contributing to development of national economy by supporting the machinery industry through export promotion, industrial plant export, international cooperation, and technology development. It also supports trade policy, R&D activation, sophistication of production-based technology, and knowledge-based production environment, in order to enhance competitiveness of the machinery industry.</p>
	<p>Korea Automobile Manufacturers Association (KAMA) www.kama.or.kr</p>	<p>Founded in 1988, KAMA has been contributing to growth of the automobile industry and development of national economy by supporting and representing Korean automakers. Its main activities include providing environmental and safety-related policy recommendations, promoting international cooperation, leading public opinion about the automobile industry, promoting public relations, and organizing the Seoul Motor Show.</p>
	<p>Korea Electronics Association (KEA) www.gokea.org</p>	<p>Founded in 1976, KEA has been contributing national economic growth by supporting electronics and IT industries. Its main activities include fostering win-win growth between large companies and SMEs, improving global competitiveness of SMEs, promoting convergence with other industries, creating new jobs and an industrial ecosystem for start-ups, and serving as a bridge between the government and the industries etc.</p>
	<p>Korea Railway Association (KORASS) www.korass.or.kr</p>	<p>Founded in 2009, KOPASS has been supporting for railway sector by working for policy and technical development, providing comprehensive database to members & related organizations, supporting their exchange & cooperation, and managing training courses for the award of Rail Engineer's License etc. in order to build a global railroad brand.</p>